

Job announcement



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Oil Campaign Director

Location: Ideally Brussels, Belgium - other locations within Europe will be evaluated

Salary: Negotiable based on experience

Background

Established in 1990, [Transport & Environment](#) (T&E) is the European Federation of environmental NGOs working on sustainable transport. T&E's vision is a zero-emission mobility system that is affordable and has minimal impacts on our health, climate and environment. T&E has shaped some of Europe's most important environmental laws: it got the EU to set the world's most ambitious CO2 standards for cars and trucks but also helped uncover the dieselgate scandal, campaigned successfully to end palm oil diesel and secured a global ban on dirty shipping fuels and the creation of the world's biggest carbon market for aviation - just to name a few.

Credibility is a key asset. T&E, a politically independent non-profit, combine the power of robust, science-based evidence and a deep understanding of transport with memorable communications and impactful advocacy.

Staff in Brussels, Rome, Madrid, Berlin, Warsaw, Paris and London collaborate with 62 national member and supporter organisations in 25 countries across Europe. All together members and supporters represent more than 3.5 million people. With one of the lowest staff turnover rates in the NGO community, we commit to the professional development of our colleagues and invest in training from their first day with the organisation.

Purpose of Role

Transport & Environment (T&E) is looking to hire an oil industry expert to create and lead a European oil industry watchdog. The aim of the programme is to scrutinise oil industry

investments, lobbying and other activities in the context of the ongoing discussion on the phase out of combustion engine vehicles. The programme is part of a wider strategy to completely end transport's reliance on petroleum by accelerating vehicle electrification in Europe.

We are looking for someone who understands the oil industry influencing sphere and audience, with strong research skills who can lead investigative work. Someone who has a good understanding of the politics surrounding these issues and what works with the media to bring to light any issues in the sector in order to limit the industry's ability to distort policy and public debates.

T&E offers the chance to help shape policies with huge implications for democracy, people and the environment in Europe and across the globe as well as a competitive salary with a substantial package of benefits. The role offers flexibility of location but would benefit from being Brussels located.

Primary responsibilities

- Lead T&E's Oil Industry strategy, define specific action plans and targets, manage budget, hire staff and define organizational structure required to achieve goals.
- Commission the required research to obtain detailed information on what the Big Oil Corporations plans, find misinformation areas and create detailed plans on how to inform correctly and feed stories to the media, member organisations and investors.
- Develop T&E's vision on the oil industry's role in a decarbonised economy.
- Lead the creation of an EU 'Oil Observatory' (EUOO) that will act as the industry watchdog.
- Developing monitoring tools focused on harmful practices such as oil spills, new oil and gas explorations.
- Exploring the possibility to influence oil majors' activities by developing a specific finance work stream and by joining other NGOs working on shareholders' activism.
- Spotting political and media impact opportunities at a global level and focus on building strong, progressive, and politically active communities promoting environmental and climate justice.
- Define and create the right coalitions, with an EU and national focus, to move this programme forward.
- Assess the possibility to launch public campaigns in key EU countries (France, Italy, Spain, Netherlands, UK).

Profile

Essential education and experience

- At least 10 years' leadership experience in strategic coordination of oil or relatable campaigns, this post requires someone who really understands the oil business and can work autonomously leading this programme.
- Strong credibility within the environmental / oil sector.
- Research focus with a good eye for detail and able to commission research. Strong ability to extrapolate information, critically evaluate and strategically set priorities with effective use of limited resources.



CONSULTING | RECRUITMENT

- Proven experience in building strong relationships with a range of stakeholders internally and externally including remote staff and coordinating strategies for a team.
- Experience managing staff and coordinating, motivating, and coaching a small team.
- Perceptive, fast learner and able to absorb and synthesize new information rapidly.
- Experience working with remote located staff and across cultures.
- Excellent communication skills with fluency in English, other European languages would be an asset.
- Effective interpersonal skills with a facilitative and service-oriented style.
- Willingness to travel within Europe (% to be determined, depending on location).

How to apply

To apply for the post, please send a letter of application stating the skills and approach you would bring to the role, along with your CV/resume in English BY EMAIL ONLY, to Karem Armstrong at karem@darylupsall.com

Please ensure that documents are sent with the titles **“your name cover letter”** and **“your name CV”** and state **“T&E Oil Campaign Director”** in the email subject line. Please let us know, in your covering email, where you found out about the post.

Deadline for applications: Sunday December 20th, 2020