

Job announcement

CLEAN AIR FUND

Breathe Global, Head of Project Development

Reporting to: Director of Strategic Partnerships.

Direct Reports: This role will coordinate a number of strategic partners and individuals at senior levels.

Location: London. UK but remote working possible for an outstanding candidate.

Salary: Starting salary £75,000

Terms: Fixed term, full-time, for 12 months. Potential for this to become a permanent role. Secondments will also be considered.

Who we are

Launched at the UN Secretary General's Climate Summit in 2019 and with more than \$50m in unrestricted funds raised to date, [the Clean Air Fund](#) is a global philanthropic initiative that works to achieve clean air for all.

The Clean Air Fund makes grants to reduce air pollution – to monitor the state of the air, to develop policies for clean energy and transport, to mobilise the public and to run campaigns. It is well resourced and scaling fast; funded by a growing partnership of leading foundations with interests across health, climate, children, and mobility. It brings these and other organisations together to identify and create best practice, to share learnings and connect people, and ensure solutions are rapidly scaled up and replicated around the world.

90% of the world's population – approximately 6.8 billion people – live in places where the air they breathe is damaging their health. Outdoor air pollution is responsible for 4.2 million deaths worldwide – more than from malaria, TB and HIV/AIDS combined. The causes of climate change are often the same as the causes of air pollution, so tackling air pollution will not just save lives, but can also inject urgency into the climate change agenda. Improving air quality is a win for our planet, as well as its population.

We believe in a world where everyone breathes clean air.

We are a new organisation that is clear on what we offer and what we expect from everyone in the team. We offer the opportunity to be at the heart of efforts to reduce air pollution across the globe,

working with an exceptionally high calibre team. You would be part of shaping a growing and ambitious organisation, benefitting from our support and commitment to your learning and career development.

In turn everyone who works with us is expected to share our values – collaborative, dynamic and evidence-informed - and to do their utmost to deliver our strategic objectives according to their role. As we are growing rapidly, comfort with almost continuous change is vital as is the desire to learn, improve and grow with the organisation.

Project background

This is an exciting opportunity to lead the development of a large scale (£100m+) global project to reduce air pollution in major cities worldwide. In a speech to COP26, London Mayor Sadiq Khan announced Breathe Global, a new effort to support cities in cleaning their air through expansion of the successful Breathe London pilot monitoring program that was funded by the Clean Air Fund to almost 100 cities over the coming year. This ‘Breathe Global’ project will see air quality monitoring, grassroots advocacy and air quality policy developed in dozens of major cities, leading to measurable reductions in pollution and better health for millions of citizens around the world.

With Egypt making the international climate talks next year an ‘African COP,’ an initial priority will be to focus on cities in Africa where air pollution is high and growing, recognition of the problem is developing, and funder attention can be brought to bear.

Job purpose

The post holder leads the development of a large scale (£100m+) global partnership to reduce air pollution in major cities worldwide.

Scope of role

This role will build high-level support for the project with key implementing partners, with political authorities and with major donors. You will coordinate plans across multiple stakeholder groups, and you will drive efforts to raise the significant sums needed to make the project a reality.

Key working relationships

The role is based at the Clean Air Fund, at the heart of a clean air movement that is gathering real momentum. As Breathe Global lead, you will work with the Director of Strategic Partnerships and teams across CAF, C40, international NGOs and grassroots organisations to develop detailed plans for building, funding and rolling out the project.

Key accountabilities

Project development

- Work with Clean Air Fund, C40 and Greater London Authority colleagues to understand the key components of successful local scale, urban air quality monitoring programs such as Breathe London, building key elements in successful ‘data to action’ strategies in different regional contexts.
- Using global best practices, approaches developed in Breathe London, and lessons from innovative air quality monitoring studies elsewhere, identify and cost the elements needed for a multi-city rollout, allowing for contextual customisation and economies of scale.
- Identify additional cross-cutting activities needed for project success and potential delivery partners e.g., monitoring and evaluation, distilling and sharing of insights and lessons learned, convening of project participants.
- With C40, map a political strategy for city engagement, identifying first movers and enthusiastic civic leaders, understand their remits for action and build buy-in for the project
- Working with Clean Air Fund, C40 and other project supporters, develop a strategic approach for structuring and delivering multi-city air quality programs that brings together diverse sets of stakeholders.
- Liaise with high-level project sponsors, such as Mayor Khan and the Greater London Authority.

Partner engagement

- Use CAF and C40’s excellent networks to bring on board international, regional and national civil society as delivery partners in specific regions or on specific activities. As part of project planning, negotiate activities and indicative budgets.
- Build templates and toolkits for engaging local partners within cities - such as universities, research institutes, city technical bodies and grassroots organisations - ensuring each participant city has the right package of practical support, campaigning and activism, and political buy-in to ensure success.
- Understand the appetite and capacity of local organisations in the first-mover cities so that support can be deployed quickly to where it is needed.

Partnership management

- Establish and run a project team, with defined roles and responsibilities of key players from each core partner.
- Develop options for how the partnership will be managed during the execution phase, including governance, roles and responsibilities, budget, and communications.

Fundraise

- Drive efforts to raise significant funds to make the project a reality, utilising existing funder links and the fundraising expertise of key partners.
- Ensure project teams develop approaches and material needed to showcase the project, excite potential funders and ensure broad-based financial support from philanthropic donors.
- Develop plans for the crowding in of private sector capital, official development assistance and multilateral development bank finance for the project.

Person Specification

Essential technical competencies

- Experience of successfully leading the development and delivery of complex and multi-faceted projects involving multiple stakeholders.
- Evidence of an international perspective and the cultural sensitivity needed to work with politicians, partners, and stakeholders in diverse geographic and political settings.
- Experience of working with fundraisers and/or leading high-level efforts to raise significant funds for major projects.
- Awareness of, and ideally technical experience in, the global air pollution challenge and its links to health threats and climate change.
- Proficiency with financial data, including budgeting, with a close attention to detail.

Desirable technical competencies

- Successful track record of managing multiple high-value projects, contracts or grants worth over \$10 million, received from governments, trusts or foundations.

Essential behavioural competencies

- Ability to forge partnerships with diverse stakeholder groups, overcoming differences and galvanising common action towards an ambitious goal.
- Strategic decision maker. Able to spot which organisations can play which roles and set expectations and negotiate effectively.
- Highly organised. Able to complete and manage to detailed plans without getting bogged down in the detail.
- Innovative and analytical with flexibility of approach in moving new ideas forward.
- Highly capable communicator, with strong oral and written presentation skills.
- Diplomatic and politically astute. Ability to think on one's feet.

How to Apply

To apply for the post, please send a letter of application stating the skills and approach you would bring to the role, along with your CV/resume in English to Karem Armstrong at karem@darylupsall.com and do let us know where you saw this exciting role.

The deadline for application is Sunday 31st January 2022