



## Job announcement



## Communications Officer

- Reporting to:** Director of Communications and Campaigns.
- Location:** Flexible, global location. This position is a full-time (40-hour per week) remote position.
- Compensation:** Competitive salary adjusted to candidate's location. Benefits offered will be based on what is customary or required in the country where the candidate resides.
- Work Permits:** The candidate must have the ability to legally work in the country where they reside without visa sponsorship.

### Background

Sexual violence against children and adolescents (SVAC) is one of the largest silent pandemics of our time. It is a problem that festers in homes, online, and in communities in every country on Earth. To end this silent pandemic, the brave movement, a new global networked movement of survivors and allies has been launched. The aim of the brave movement is to drive advocacy and campaigns as a powerful voice for transformative change.

Working with the direction of global survivors and allied partners, this new movement demands an end to the pandemic of sexual violence through: (1) advocacy for bold public policy solutions; and (2) campaigns to shift societal norms, eradicate survivor stigma and break the conspiracy of silence that enables sexual violence to continue. The brave movement is mobilizing survivors and allies that are globally connected, nationally coordinated, and locally grounded. It has adopted a three-pronged advocacy framework of prevention, healing and justice.

At present, the brave movement has identified a number of specific areas of emphasis, including building a global movement of survivors of sexual violence in childhood; the end to statute of limitations worldwide; creating a safer on-line environment for children; putting prevention and response to sexual violence against children on the agenda of the G7; and increasing exponentially the funding available for this work.



We are seeking a dynamic, innovative communications professional with digital communications experience to help realize the full potential of this game-changing effort for children and adolescents worldwide. The brave movement is hosted by Together for Girls, Inc. (TfG) is a 501(c)(3) non-profit organization dedicated to ending violence against children.

### **Position Overview**

The Communications Officer is an integral part of the Movement Action Team (MAT), a team of movement staff and consultants (a.k.a. Secretariat) that drive the day-to-day work of the global movement. The Communications Officer will be a key part of the Brave communications team, working under the supervision of the Director of Communications and Campaigns. The Communications Officer focuses on expanding the brave movement's communications and advocacy work, including written and visual content creation, social media management, website updates, event support and oversight and maintenance of external partner network lists.

### **Responsibilities and Duties**

- Manages ongoing creation, design, and translation of Brave Movement materials working in collaboration with brave movement's design firm; coordinates distribution of materials; updates materials as needed;
- Develops multimedia content (videos, graphics, etc.) and data visualizations for use online and in materials;
- Manages content across all platforms, including website, email, and social media;
- Creates content for social media; implements paid media promotions; collects analytics as needed;
- Creates and disseminates social media toolkits for key moments;
- Develops, designs, and distributes brave movement mailings;
- Produces ongoing content for brave movement's blog by sourcing and writing stories and copyediting;
- Oversees the development of the bi-weekly media monitoring report, guides content creation for the brave movement website and social media, and serves as project manager for additional projects as needed;
- Helps plan and execute virtual events with digital communications and tech support;
- Develops written and visual content for grant reports to donors and quarterly/annual reports for brave movement leadership and partners;
- Supports communications team and country partners on additional projects as needed.

### **Candidate Profile**

#### **Work Experience:**

- Bachelor's Degree.



- At least 5 years of communications experience.
- Demonstrate exceptional verbal and written communication skills.
- Entrepreneurial, self-starter with strong project management skills and the ability to work in a complex, fast-paced environment.
- Possess superior interpersonal skills and willingness to work in a highly collaborative team environment.
- Demonstrated experience utilizing Microsoft Office, Adobe Suites and Craft CMS; experience in creative programs such as InDesign is a preferred.

**Note to applicants:** We encourage you to apply even if you do not feel that you meet 100% of the listed qualifications. No one ever meets 100% of qualifications, so if this job excites you and aligns with your values and aspirations, we strongly encourage you to apply.

#### **Languages:**

- Must be fluent in both verbal and written English.
- Other language skills are a plus.

#### **Others**

##### **Location and working hours**

This position is a full-time (40-hour per week) remote position. The location is flexible. **All team members are expected to be available during the core working hours of 9:00 AM - 1:00 PM Eastern Standard Time.** The other four hours that the team member chooses to work are flexible and may be coordinated with their supervisor.

##### **Work Permits**

- The candidate must have the ability to legally work in the country where they reside, either as a consultant or as an employee for Together for Girls.
- Candidates located in the U.S. must be eligible to work in the United States without visa sponsorship.

##### **Compensation**

The annual gross salary range for the position in Washington, D.C. is \$59,600-69,600, which will be adjusted based on the cost of labor for the city/country in which the candidate resides. Final salary within this adjusted range will be determined by the candidate's years and type of experience; any academic qualifications or certifications; and language skills.

Any benefits offered depend on the options available and laws in the country where the team member resides. Current benefits for full-time U.S.-based employees include:



- 11 paid holidays.
- 20 paid vacation and 12 paid sick days.
- 1 paid community service day.
- 3% employer match on employee contributions to Simple IRA retirement plan, 100% vested.
- 100% of the cost of a Carefirst BlueChoice Advantage Gold 500 plan for the full-time employee only (for 2022 plan year) and 60% of dependent coverage.
- Dental and vision insurance (100% for employee and 60% for dependents).
- Long-term and short-term disability insurance.
- Life insurance and accidental death and dismemberment - \$50,000 coverage.

### **Culture and Values**

Together for Girls and the brave movement team seek to create a courageous, inclusive, and flexible culture that empowers staff to have the capacity and ability to deliver change. We strive to build and maintain psychological safety, trust, and accountability among team members in order to foster honesty and openness about our needs and challenges while also prioritizing self-care.

The brave movement is building a small and ambitious team, and we are proud of our work environment that is based on the values of respect, courage, empathy, agility, and collaboration. This is coupled with a strong commitment to diversity, equity and inclusion that underpins our work.

### **How to Apply**

To apply for the post, please send a letter of application stating the skills you would bring to the role and motivation to work for the brave movement along with your CV/resume in English, to Karem Armstrong at [Karem@darylupsall.com](mailto:Karem@darylupsall.com). Please ensure that documents are sent with the titles **“your name cover letter”** and **“your name CV”** and state **“Brave Movement Communications Officer”** in the email subject line.

### **The deadline for application is Sunday Aug 7<sup>th</sup>, 2022**

*Together for Girls, Inc. is an equal opportunity employer and committed to maintaining an inclusive and diverse working environment free from discrimination and harassment. Our policy is to ensure equal employment opportunity without discrimination on the basis of race, color, national origin including ancestry, ethnicity, gender, sex including pregnancy, gender identity, gender expression, transgender status, actual or perceived sexual orientation, age, religion, marital status, familial status, military or veteran status, or disability. Qualified applicants from all backgrounds are encouraged to apply. Together for Girls, Inc. is a registered 501(c)(3) non-profit organization. People of color, women, LGBTQ+ people and people with disabilities are strongly encouraged to apply. Given the nature of this movement, we encourage survivor leaders and/or advocates to apply.*

*Daryl Upsall International actively promotes equality, diversity, and inclusion. In recruiting candidates, we seek candidates with the proven skills required, irrespective of race, gender, religion or belief, age, disability, or sexual orientation.*