

Job Announcement



Head of Communications and Public Affairs

- Location:** Flexible location, ideally within the European time zone
- Reporting to:** C/Can CEO
- Manages:** Small team of communications professionals
- Annual salary:** Salary will be defined based on location and experience (i.e. circa 80K Euros/GBP for Spain/UK, adjusted to cost of living for other locations).
- Contract Type:** Permanent Contract
- Working hours:** Full time
- Candidate level:** Management / Part of leadership team

Background

City Cancer Challenge Foundation (C/Can) supports cities around the world as they work to improve access to equitable, quality cancer care. The approach is built on the core principle that cities can drive impact at national level by crafting data-driven solutions with the support of a network of global, regional, and local partners that reflect an understanding of the unique local context.

C/Can was launched by the Union for International Cancer Control (UICC) at the 2017 World Economic Forum Annual Meeting in Davos. It was established as a standalone Swiss Foundation in January 2019 and is now active in 13 cities around the world.

Purpose of Role

Reporting to the CEO, C/Can is looking for a highly experienced communications and public affairs professional to inspire and mobilise new approaches to building C/Can's reputation as an innovative, subject expert and locally led reference organisation.

The successful candidate will bring experience, dynamism, strategic thinking, and fun to the City Cancer Challenge leadership team. Leading a proactive communications, engagement, and public affairs programme to position C/Can's work, vision, and voice to local and international

stakeholders. The role is location agnostic, but ideally within the European time zone. It comes with a small team of communications professionals.

Core areas of focus

1. **Corporate reputation.** Critical to the success of C/Can is recognition for best practice in developing quality cancer care capacity at a city level, and sustainable funding to achieve this goal. To this end, communications plays a key role in positioning C/Can as a trusted partner; expert in the field and as a community led reference organisation to a broader public health audience.
2. **City engagement and public relations.** This important part of the role is to provide guidance and consistency in engagement and communications at the local level. It involves raising awareness of C/Can's guiding principles of multi-sectoral partnerships, multilevel governance and local ownership. Collaborating locally to drive prioritisation of cancer care and mobilise political and/or public opinion where appropriate.
3. **Knowledge generation.** A core part of the C/Can strategy is to build on the C/Can data framework and become a generator of knowledge around the interventions that worked (why, how and in what context) and translate them into global wisdom. The communications team will play a critical role in building this reputation for excellence and transferable lessons for capacity building in cancer care, ensuring C/Can knowledge is demonstrated and used in the public health sphere through the publication of journals, abstracts and articles.
4. **Internal communications.** The successful candidate will develop robust strategies to engage the organisation and improve performance by connecting our culturally and geographically diverse team of people. C/Can is a people-centred organisation, which means celebrating and sharing the achievements of its people and continually highlighting the collective efforts of the C/Can team, which in turn aligns everybody with C/Can's values.

Profile

We are looking for an experienced public affairs and communications leader with the proven ability to create high impact strategy, develop and motivate teams. The right candidate will bring a good balance of strategy and 'hands-on' management experience.

Required Work Experience

- 10+ years of experience in leading communications & public affairs roles, with a preference for NGO, public health and/or pharmaceutical industry.
- A proven track record of building reputation and positioning organisations internationally with a diverse array of audiences.

- Experience across all areas of communications and public affairs, in particular media relations, social media engagement, branding, thought leadership and internal communications.

Education

- Advanced university degree in communications, marketing, or public relations preferred, or a comparable education.

Languages

- English fluency.
- Spanish intermediate level.
- Other language will be an advantage.

Required Competencies

- Superb written, verbal, and digital communication skills.
- Ability to analyse and simplify complex content and transform them into appealing stories.
- Willingness to work across different cultures and quickly understand local challenges.
- Evidence in successfully mentoring/coaching colleagues and inspiring others towards a common vision.
- An agile mindset and ability to multitask and prioritise projects while working on a deadline in a fast-paced environment.
- Solid track record of developing relationships and engaging effectively externally.
- Background in healthcare a plus - ideally Noncommunicable diseases (NCDs).
- Able to manage budgets to optimise impact.
- Highest standards of ethics and integrity.

To apply for the post

Please send a letter of application stating the skills and motivation for the post with your CV/resume (no photos) in strict confidence by email only to: Karem Armstrong at Karem@darylupsall.com

Please ensure that they are sent as Word or PDF documents with the titles “*your name cover letter*” and “*your name CV*”. Please put “***C/Can Head of Comms***” in the email subject line. Also please let us know where you saw the post advertised.

The deadline for application is February 26th, 2023

Daryl Upsall International actively promotes equality, diversity, and inclusion. In recruiting candidates, we seek candidates with the proven skills required, irrespective of race, gender, religion or belief, age, disability or sexual orientation.