

## Job Announcement



### Campaign Manager: Europe

<b>Location:</b>	Ideally Brussels, Belgium – close by locations will also be considered.
<b>Reporting to:</b>	Movement Executive Director
<b>Manages:</b>	Will manage some junior staff and external consultants
<b>Annual salary:</b>	Annual salary for a candidate based in Brussels, Belgium will be between €60K- €70K Euros.
<b>Contract type:</b>	12-month contract with possible renewal
<b>Working hours:</b>	Full-time
<b>Candidate level:</b>	Management

#### **Background**

The [Brave Movement](#) is a global movement of survivors and allies, united to drive advocacy and campaigns for transformative change. We launched in early 2022 and are growing fast with members and partners in all regions of the world. The Brave Movement was initiated, and is hosted by, [Together for Girls](#), a global partnership to end violence against children and adolescents.

The Brave Movement seeks a dynamic campaign leader to coordinate our European work, with a particular focus on advocacy at the European Union level. This is an exciting opportunity for an experienced campaign leader to support and develop a global campaign movement working with diverse partners and allies.

#### **Purpose of role**

The Campaign Manager will develop the Brave Movement's European campaign strategy with a particular focus on legislative proposals to reduce and prevent Online Child Sexual Abuse Material (OCSAM) currently under discussion at the European Union. The campaign will focus on amplifying survivor voices and developing innovative campaign strategies to influence the European Parliament.

This position reports directly to the Brave Movement Executive Director and will manage some junior staff and external consultants. This is a 12-month position with possible renewal, ideally based in Brussels, Belgium. This is currently a remote position with the expectation to travel to attend some in-person meetings with partners and allies.

### **Primary responsibilities**

- Develop a European campaign strategy for the Brave Movement and its allies focused on the successful passage of child protection legislation in 2023.
- Liaise with European Commission officials, European Parliament representatives, and Members of the European Parliament (MEPs).
- Coordinate with campaign partners including WeProtect Global Alliance, ECLAG, EU Purpose, EU Justice Initiative, Thorn, ECPAT Europe, IJM Europe, and other survivor leaders.
- Support the Brave Movement EU Legislation Survivors Task Force.
- Design inclusive and innovative campaign actions and materials.
- Managing consultants, junior staff, and project budget.
- Support Brave Movement's SAGE advisory team, partners and members in developing campaign skills and capacities with a particular focus on European Members.
- Work with a monitoring and evaluation team to track campaign progress and iteratively improve strategy.

### **Profile**

#### **Required**

- At least 5 years' experience leading international or regional campaigns in a non-profit, UN agency, or social good organization.
- Strong knowledge of the European Parliament and political environment.
- Good knowledge of the technology sector and current OCSEA issues, including privacy debates.
- Significant experience of working with international coalitions or movements.
- Strong project management skills and the ability to work virtually in a complex, fast-paced environment.
- Cultural competency and demonstrated ability to build and maintain relationships with a wide array of people from diverse backgrounds.
- Advocacy and negotiation skills, with a track record of successful outreach.
- Excellent creative skills to produce impactful campaign resources and design campaign actions.
- Committed to upholding Brave Movement and Together for Girls' values.
- Verbal and written fluency in English and French.

#### **Desired**

- Experience working with survivors.
- Knowledge of the child protection sector.
- Additional languages, especially Spanish or German.

### **Additional background**

Sexual violence against children and adolescents is one of the largest silent pandemics of our time. It is a problem that festers in homes, online, and in communities in every country around the world. The Brave Movement demands an end to the pandemic of sexual violence through advocacy for bold public policy solutions combined with public campaigns to shift societal norms, eradicate survivor stigma, and break the conspiracy of silence that enables sexual violence to continue. We are mobilizing survivors and allies that are globally connected, nationally coordinated, and locally grounded. Our approach is structured across prevention, healing and justice.

### **Terms and conditions**

#### **Compensation**

This role offers a competitive salary adjusted to the cost of labor in the country where the candidate resides, for example, the annual salary for the position for a candidate based in Brussels, Belgium will be between €60K- €70K Euros. Final salary within this location adjusted range will also be determined by the candidate's qualifications and years and type of experience.

#### **Culture and values**

The Brave Movement seeks to create a courageous, inclusive, and flexible culture that empowers our staff to have the capacity and ability to deliver change. We strive to build and maintain psychological safety, trust, and accountability among team members in order to foster honesty and openness about our needs and challenges while also prioritizing self-care.

### **To apply for the post**

Please send a letter of application stating the skills and approach that you would bring to the post with your CV/resume (no photos) in strict confidence by email only to: Karem Armstrong at [Karem@darylupsall.com](mailto:Karem@darylupsall.com). Please ensure they are sent with the titles "your name cover letter" and "your name CV" Please put "BRAVE Movement- Campaign Manager Europe" in the email subject line.

*Please note that we will be upgrading our email server on Friday 10<sup>th</sup> March at 11am CET. It could take up to 48 hours till we can use our emails again. Please take this into account in case you send your application within this time frame, in case we have not answered your email by Monday March 13<sup>th</sup>, please resend your application. Sorry for this!*

**The deadline for application is March 13<sup>th</sup>, 2023.**

*Together for Girls, Inc. is an equal opportunity employer and committed to maintaining an inclusive and diverse working environment free from discrimination and harassment. Qualified applicants from all backgrounds are encouraged to apply and will receive consideration for employment without regard to race, colour, religion, sex, sexual orientation, gender identity or expression, age, national origin, disability status, protected veteran status, or any other characteristic protected by law. Together for Girls, Inc. is a registered 501(c)(3) non-profit organization in the U.S.*

*Daryl Upsall International actively promotes equality, diversity and inclusion. In recruiting candidates, we seek candidates with the proven skills required; irrespective of race, gender, religion or belief, age, disability or sexual orientation.*